



# BOARD & BATTEN

**VARIFORM**<sup>®</sup>  
by  Ply Gem





## BOARD & BATTEN

Board & Batten is a visually appealing, premium siding panel that offers both durability and style for the life of your house. Designed as a thicker panel, it's virtually weatherproof and can withstand winds up to 167 mph. Best of all, Board & Batten is nearly maintenance-free and will continue to look like freshly painted cedar year after year. Available in a wide variety of colors, Board & Batten will give your home the updated look you want... and keep it looking that way for years to come.



Weather-Resistant



UV Protected



Low Maintenance







DURABILITY AND STYLE FOR  
THE LIFE OF YOUR HOME



## VINYL SIDING IS A SMART INVESTMENT

According to a recent study by Zonda Media<sup>1</sup>, homeowners who install vinyl siding, on average, recouped up to 80.2% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

<sup>1</sup> Based on national averages in the 2024 Cost Vs. Value Report, SOURCE: Zonda Media.





## HERE'S HOW BOARD & BATTEN

## WORKS FOR YOU

This modern take on the board and batten design is complete with all the features that have made it a classic. The 1.5-inch batten creates dramatic shadows, making it perfect as an accent but beautiful enough to finish an entire house. Its realistic wood-grain texture contributes to its traditional appearance — even up close — while its quality vinyl siding construction ensures a durable exterior that looks great season after season with very little maintenance.

### Never Needs Painting

Board & Batten looks freshly painted for the life of your home. There's no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won't crack, flake or peel.

### Wind Velocity up to 167 mph\*

The Standard Wind Load Design Pressure (DP) is 67 PSF. And it's so sturdy, it can resist a Wind Velocity of up to 167 mph.

### Premium Thickness

The .048" thick panels are more rigid and durable. They're state-of-the-art engineered to resist dents and scratches.

### Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Premium Dark colors have additional UV protection to resist fading. Each panel has an authentic wood grain texture that looks like freshly sawn cedar.

## SUSTAINABLE BUILDING, RESPONSIBLE LIVING

We're committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

### Sustainable Resources

- Vinyl products made from abundant natural resources
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Cornerstone Building Brands' facilities reuse and recycle

### Energy Efficiency

- The impact of vinyl siding on global warming is 83% less than brick and mortar<sup>1</sup>
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home's energy efficiency

### Lifecycle Benefits

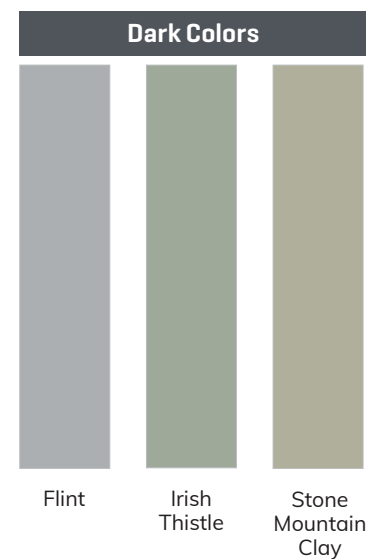
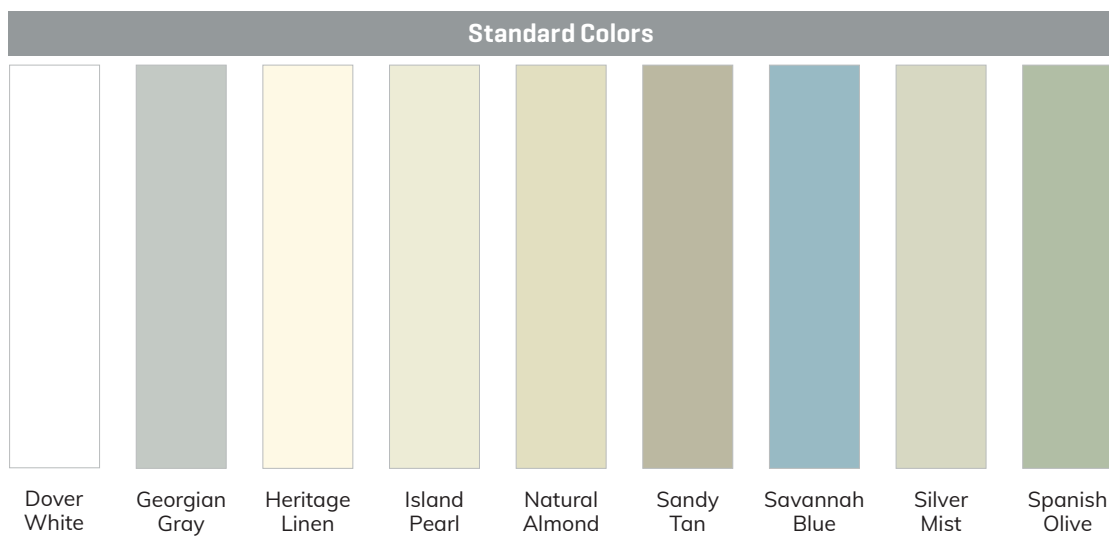
- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

\*Tested in accordance with ASTM D5206. Wind velocity rating will vary depending on specific code region and construction method. Refer to local building codes. Wind velocity for 68.9 PSF is 180 mph Zone B at 30' building height.

<sup>1</sup> <https://www.vinylsiding.org/why-vinyl/sustainability/>



COLORS THAT LOOK  
FRESHLY PAINTED,  
YEAR AFTER YEAR.







Low Maintenance

**Variform gives you a full spectrum of choices to express your individual style beautifully.**

Each color starts with the highest quality pigments blended throughout the panel to ensure consistent color that stands up to everyday dings and scratches.



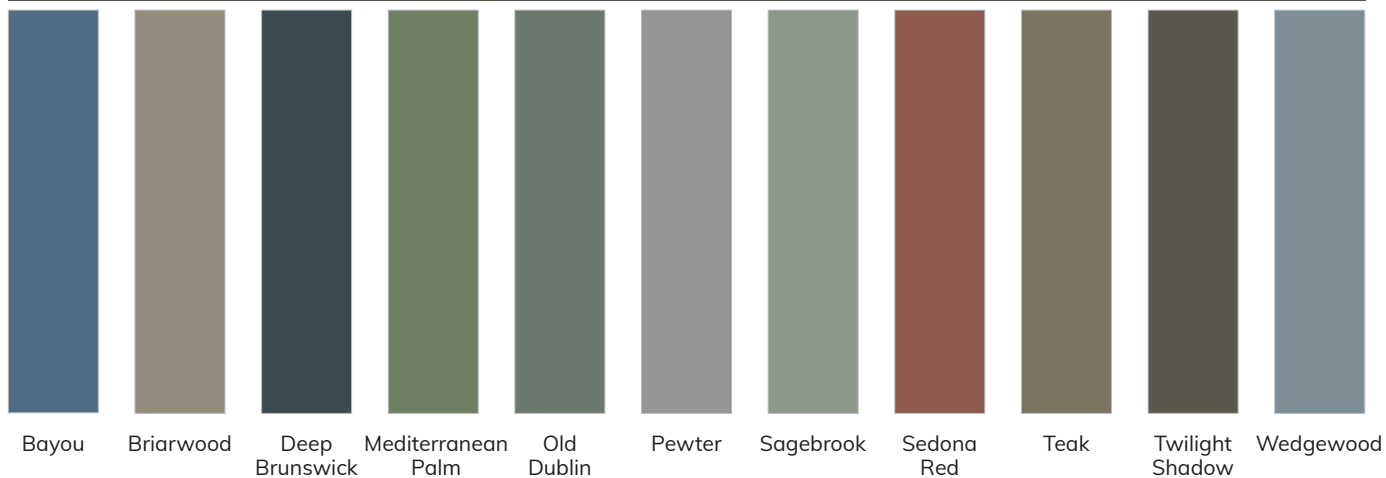
Style For Homes

**Light or dark, bold or subtle, Variform colors will add lasting appeal to your home.**

No painting is ever needed. In addition to our own strict quality controls, they've been third-party tested to meet or exceed ASTM standards for color retention.



#### Premium Dark Colors



#### PREMIUM COLOR COLLECTION

These rich, dark colors receive an extra layer of UV protection. Permahu® technology acts like a sunscreen to help prevent fading and weathering.







For more than 50 years, the Variform brand of vinyl siding has set the standard for quality, durability and versatility on any jobsite.

With a legacy built on trust, Variform delivers not only effortless style but also proven performance that stands the test of time. Designed to ensure easy installation and upkeep, Variform products provide peace of mind to homeowners and professionals alike, allowing them to aspire to the next level of excellence with confidence.

**Variform. Siding that withstands.**



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