

MASTIC[®]
by  **Ply Gem**

 **WESTERN EXTREME**[™]
FEATURING INFRABLOCK[™] TECHNOLOGY





DUBLIN

COVER IMAGE: Western Extreme shown in English Wedgewood, Board+Batten shown in Brunswick



WESTERN EXTREME™

THE **PREMIER** SIDING SOLUTION FOR THE WEST

We know how extreme the environment is out West – these areas have unique conditions that include high elevations, low humidity, low sun angles and significant temperature swings. Together, they can damage the siding on your home.

Introducing Western Extreme™ Siding, from the makers of Mastic by Ply Gem, the foremost expert and leader in vinyl siding. Western Extreme was engineered specifically for these regions, and is the premier siding that can stand up to these unique harsh environmental conditions.

DESIGNED FOR BEAUTY. ENGINEERED TO LAST.



**REALISTIC
WOODGRAIN FINISH**
5/8" panel projection
adds shadow lines
and replicates the
look of freshly
painted wood.



**PREMIUM .048"
NOMINAL
THICKNESS**
Tough, impact-
resistant and an
exceptionally
durable panel.



WIND VELOCITY
Proprietary design and engineering
delivers a panel that achieves superior
wind resistance, up to 160 MPH.



ADVANCED LOCKING SYSTEM & NAIL HEM
Extra thick panels held by unique locking
system hang tough through the harshest
weather and rapid temperature changes.



LOW MAINTENANCE
Never needs caulking or painting,
and is virtually maintenance free.



V.I.P. LIMITED LIFETIME WARRANTY
Premium guarantee of lasting quality and
peace of mind.



ALSO AVAILABLE IN BOARD+BATTEN

Create a striking traditional, modern farmhouse or industrial style, with Board+Batten as your primary siding choice or as an accent to highlight architectural features. Available in three new darker hues featuring Infrablock Technology™ for a contemporary look that never needs painting. Advanced engineering ensures superior impact resistance and outstanding durability in all western weather conditions.

7"
WIDTH

7" WIDTH
Features a 5½" base and a 1½" batten.

.048
THICKNESS

PREMIUM .048" NOMINAL THICKNESS
Tough, impact-resistant and exceptionally durable panel.



REALISTIC WOODGRAIN FINISH
Authentic woodgrain appearance replicates the look of freshly painted wood.



FINALLY, A **SOLUTION** **FOR INFRARED ENERGY**

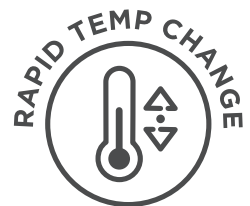
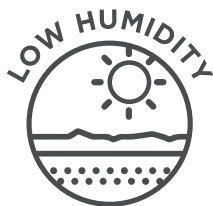
Exclusively from Mastic by Ply Gem, and only available in our Western Extreme line-up. Proprietary InfraBlock™ Technology specifically designed to withstand and reflect damaging infrared energy from destroying the exterior of your home.



SCOTTISH THISTLE

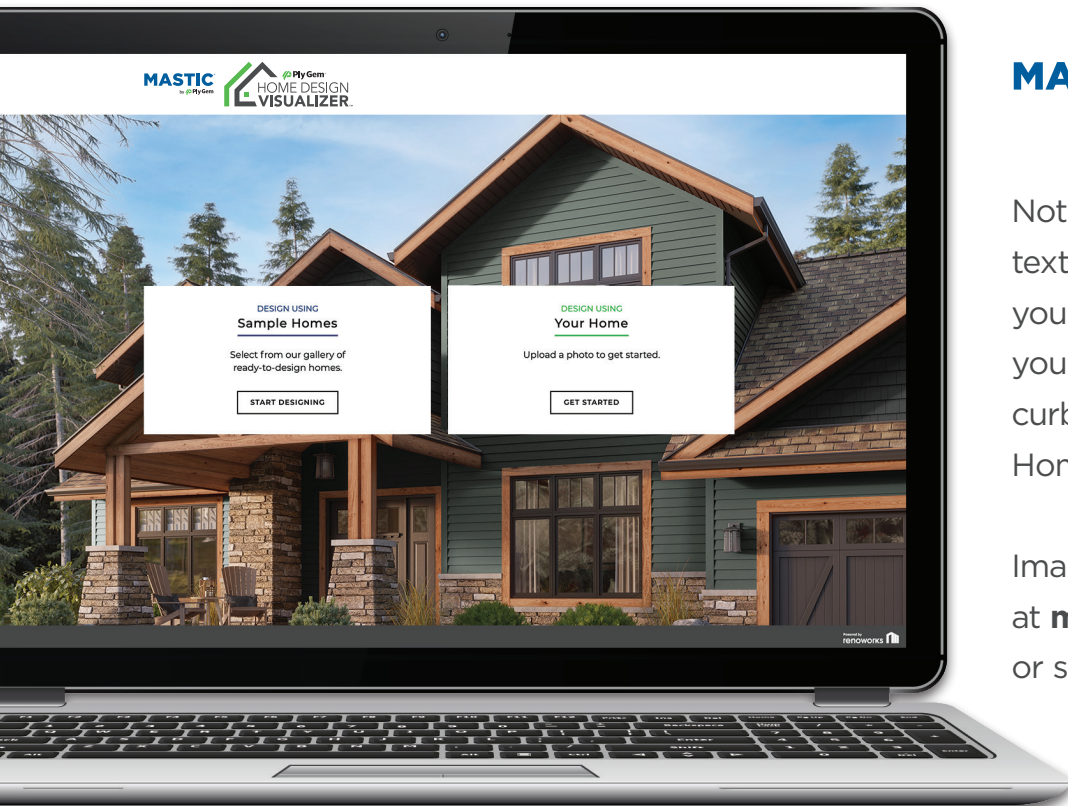


INFRABLOCK™
TECHNOLOGY



The “Wild West” presents unique environmental conditions such as high elevations, arid conditions, low sun angles and rapid temperature swings, that all work together to allow infrared energy to penetrate the atmosphere and wreak havoc on traditional siding. InfraBlock Technology was created to withstand and defend against the harshest infrared energy that comes from direct sunlight - for beauty that looks just as luxurious years from now as it does the day it was installed.

SEE YOUR HOME WITH WESTERN EXTREME



Not sure how all the colors, textures and styles will look on your home? We're here to help you transform your home's curb appeal with our Ply Gem® Home Design Visualizer tool.

Imagine the possibilities at mastic.com/visualizer or scan the QR Code.

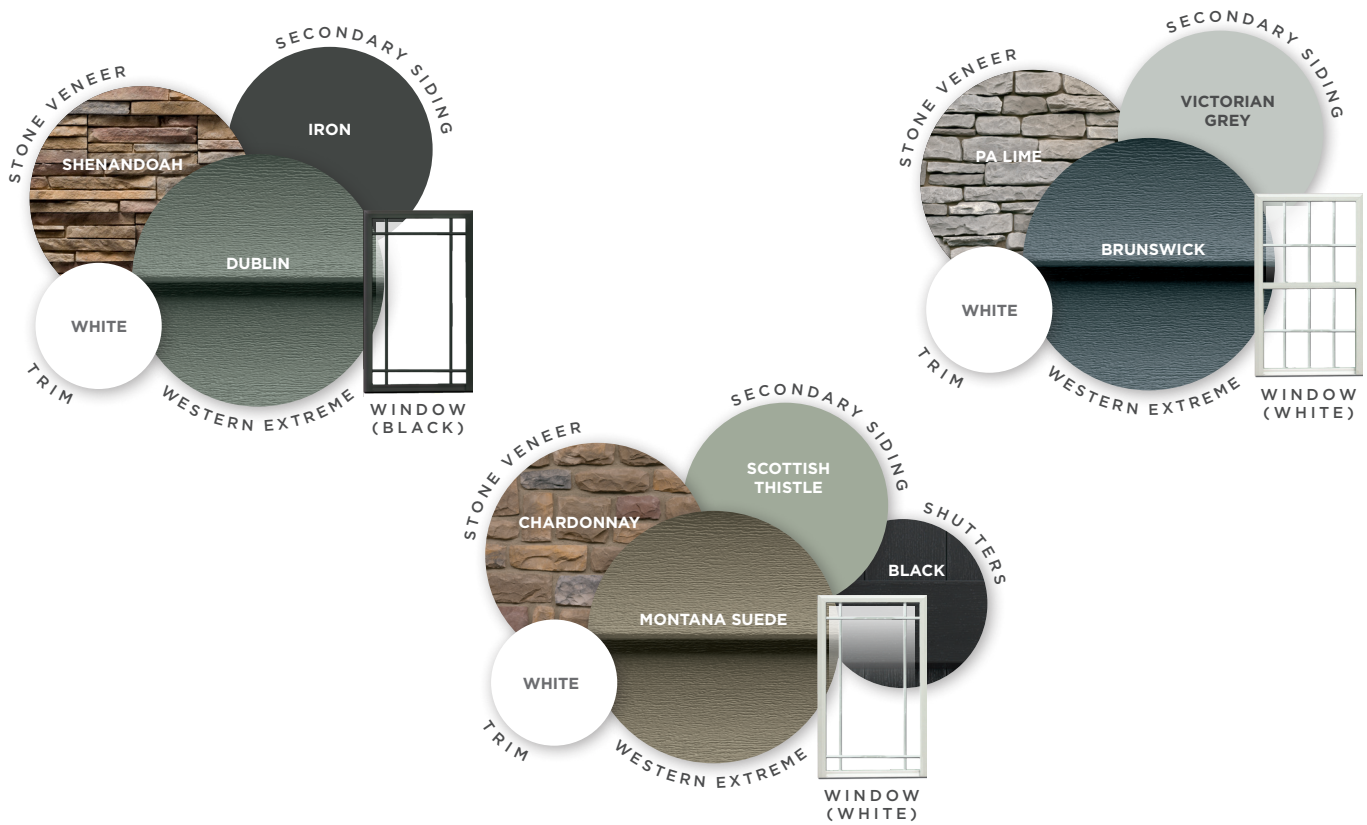


AVAILABLE COLORS



BEAUTIFULLY COORDINATED

To ensure everything matches beautifully on your Western Extreme home, you can choose color-matching Ply Gem® accents. Start with the rich texture of Mastic Cedar Discovery® shakes or the crisp vertical lines of Board+Batten, but finish with charming shutters, expertly crafted trim or rustic stone. Creating your dream home exterior can start and finish with our Mastic and Ply Gem products. Every product we make is designed to perform and look beautiful together—**because a house is a home when it's perfectly finished.**



DOUBLE LIFETIME LIMITED WARRANTY

We stand behind Western Extreme's proprietary technology with our industry leading Transferable Limited Lifetime, or Double Lifetime Limited Warranty—which allows the home's second owner to be eligible for the same 100% coverage, non-pro-rated warranty enjoyed by the first homeowner. So, relax—enjoy the same breathtaking curb appeal decades from now as you do today—backed with the ultimate, peace-of-mind VIP warranty. Exclusively from Mastic.

*See warranty for complete details



Test our vinyl siding. We do. Rigorously. Relentlessly.

Vinyl siding delivers what homeowners want.

Most important factors in siding material according to homeowners:

DURABILITY	45%
COST OF MATERIAL	34%
VISUAL APPEARANCE	32%
WARRANTY	27%
BRAND	25%
RESISTANCE TO WATER	25%
LITTLE TO NO MAINTENANCE	25%
COST OF LABOR	20%
INSULATION	18%
PREDETERMINED BUDGET	16%

Source: Ply Gem primary research, December 2020

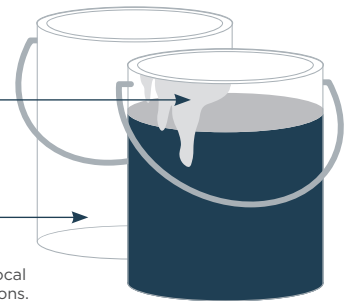
No paint. No stain. No hassles.

Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Western Extreme never needs painting, caulking or patching because, unlike wood, it won't crack, peel, rot or split. Plus, the maintenance cost of vinyl siding is negligible—just use soap and water.

AVERAGE HOME
UP TO \$6,000
EVERY 4 YEARS*

WESTERN EXTREME HOME
\$0

*Repainting timing dependent on local weather and environmental conditions.



TIME-TESTED. CERTIFIED. AND MORE.

Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme conditions — all requirements in the VSI certification program.**

**Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



A HEALTHY HOME STARTS WITH THE BASICS

You want the best health for your family — and that starts at home. We offer a full line of coordinating accessories so your home can be healthy from the outside in.

Why does ventilation matter? Vents protect your home from heat and moisture buildup and keep fresh air moving. Sturdy and well-built, Ply Gem vents are specially engineered to deter insects, birds and other animals. They're easy to install on all types of siding and come in hundreds of colors and a variety of designer styles. Best of all, Ply Gem vents are constructed of high-performance, long-lasting vinyl for a lifetime of low maintenance.



UTILITY VENTS

Sturdy utility vents provide excellent cross-ventilation of garages, foundations and range hoods. The louvered exhaust vent is ideal for removing the moist air of dryers and bathrooms. Intake louvers and soffit intakes work in tandem with vents to maximize the flow of air, allowing your family to breathe easier. With our utility vents, a home not only looks beautiful, but feels fresher.



VENTURA® HIDDEN VENT SOFFIT

Sculpted in clean lines and smooth surfaces, Ventura Hidden Vent Soffit features a contemporary, long clear span design. It allows 50% more airflow, reducing utility bills and preventing mold and mildew damage.



GABLE VENTS

Typically installed at the peak of a roof, gable vents encourage proper attic airflow. Ply Gem gable vents allow maximum ventilation and feature a special snap-on system for easy installation and cleaning. Whether you choose to have your gable vents blend in with your siding or stand out as a decorative accent, you'll find a variety of stylish options.



Learn more at mastic.com

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