



**VENTURA** > HIDDEN VENT SOFFIT



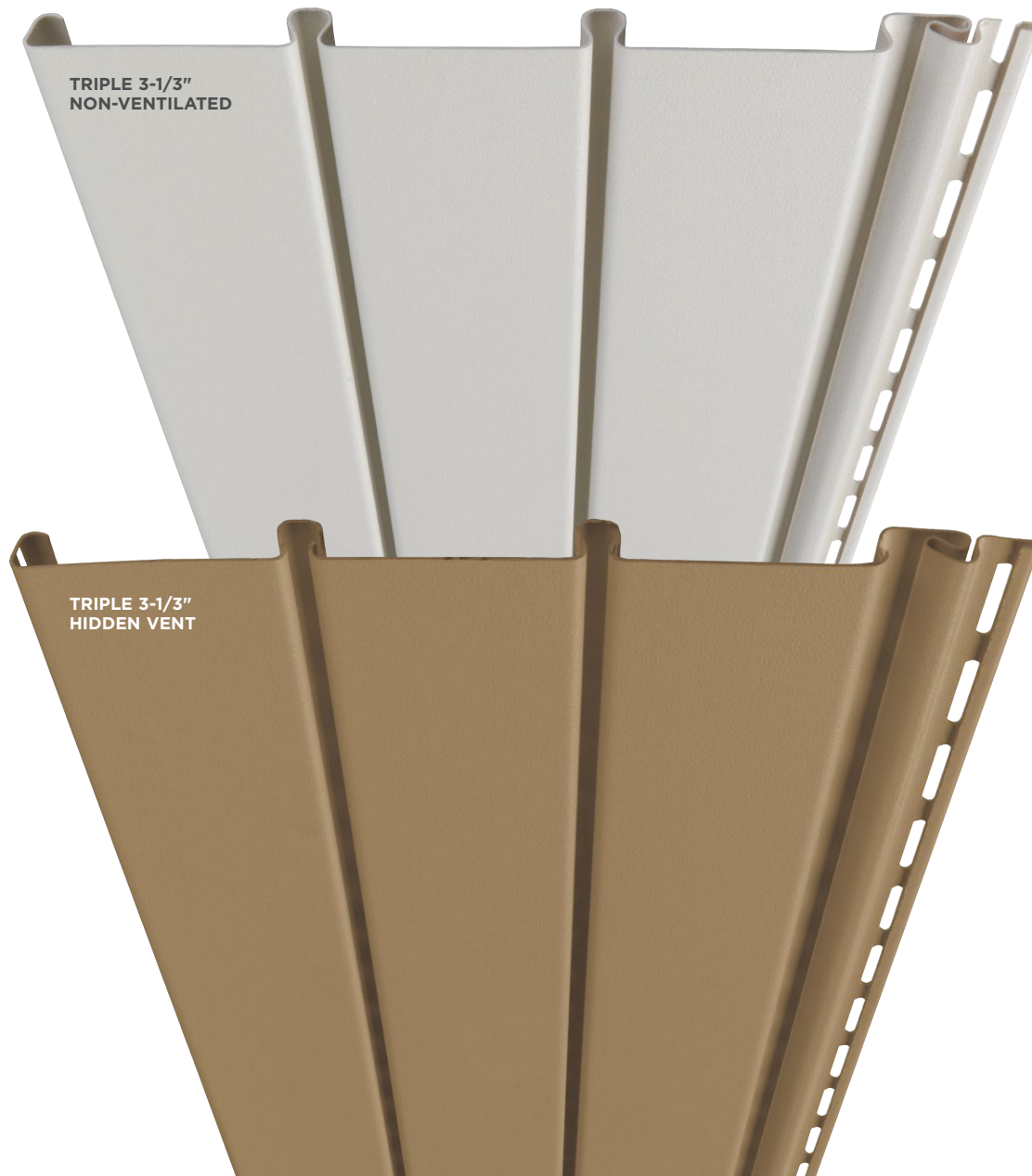
# What You **Don't See** is What You Get.

The Ventura® Hidden Vent Soffit is forward fashion for the home, backed with advanced science for optimum airflow dynamics.



COVER IMAGE: Ventura Triple 3-1/3" Hidden Vent  
THIS PAGE: Ventura Hidden Vent Soffit White and  
Quest® Double 4" Siding in Cameo

**A hidden sigh of relief.** Sculpted in clean lines and smooth surfaces, our unique Ventura® Hidden Vent Soffit system secretly channels outside air in through the rafters and under the roof to help create a vital air circulation loop, creating a healthier home.



#### OVERSIZED LOCKING SYSTEM

Precise, secure fastening, easier installation and tighter fit combine to deliver added strength, stability and security, even when under pressure.



#### ROLLOVER, REINFORCED NAIL HEM

Minimizes sagging.



#### FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION



#### PREMIUM .044 NOMINAL THICKNESS

Greater strength and greater rigidity.



#### ENHANCED 5/8" PANEL PROJECTION

Enhanced shadow lines replicate the appearance of real wood panels.



#### DELIVERS UP TO 50 PERCENT MORE FREE AIRFLOW

Offers a smooth, clean profile with no visible vents. Delivers up to 50% more free airflow than some competitors' hidden vent soffits — and better ventilation than standard soffit.



#### DURANYL® 5000 PROTECTION SYSTEM

Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.



#### HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



#### BREATHE EASY

Cutting does not produce harmful silica dust which can cause lung disease.



#### NO PAINT, NO HASSLES... NO HARM DONE

Since vinyl doesn't require paint or stain, harmful VOCs aren't released into the atmosphere.



#### CLASS 1(A) FIRE RATING



# Available Colors

All colors are available in both Ventura® profiles.

DEEP COLORS >

MUSKET BROWN PREMIUM	RUSSET RED PREMIUM	RUGGED CANYON PREMIUM	DEEP GRANITE PREMIUM	ENGLISH WEDGEWOOD PREMIUM	QUIET WILLOW PREMIUM
MONTANA SUEDE PREMIUM	LAKESHORE FERN PREMIUM	MISTY SHADOW PREMIUM	PORTSMOUTH BLUE PREMIUM	VINEYARD GROVE PREMIUM	AUTUMN HARVEST PREMIUM

CLASSIC COLORS >

HARBOR GREY	EVEREST	SCOTTISH THISTLE	PEBBLESTONE CLAY	CORN SILK	VICTORIAN GREY
TUSCAN OLIVE	WICKER	SANDTONE	SAGE	DESERT SAND	SILVER GREY
ALMOND	CLASSIC CREAM	LINEN	CAMEO	COLONIAL YELLOW	WHITE



# Home Design Made Easy.

It's simple to begin designing your dream home with the new Ply Gem® Home Design Visualizer.

Visit **mastic.com/visualizer**



## GET STARTED

### CHOOSE A HOUSE OR UPLOAD YOUR OWN

It's that easy, just select from a variety of home styles or upload a picture of your own home to see the transformation.

## ADD COLOR + VISUALIZE

### THE INTERACTIVE DESIGN TOOL

Try the new Ply Gem Home Design Visualizer, a quick and easy way to see what different products, colors and palettes look like on your home.

## GIVE YOUR HOME THE PERFECT FINISH

The big things like siding and windows make the house, but it's the finishing touches that make it home. So start with the rich texture of shakes or the crisp shadow lines of lap or board and batten siding, but finish with charming shutters, expertly crafted trim or rustic stone. Creating your dream home exterior can start and finish with Ply Gem. Every product we make is designed to perform and look beautiful together. Because a house is a home when it's **perfectly finished.**



# A Healthy Home Starts with the Basics

You want the best health for your family — and that starts at home. In addition to the Ventura® Hidden Vent Soffit, we offer a full line of coordinating accessories so your home can be healthy from the outside in.

**Why does ventilation matter?** Ventilation protects your home from heat and moisture buildup and keeps fresh air moving. Sturdy and well-built, Ply Gem® vents and soffits are specially engineered to deter insects, birds and other animals. They're easy to install on all types of siding and come in a variety of colors and designer styles. Best of all, Ply Gem vents and soffits are constructed of high-performance, long-lasting vinyl for a lifetime of low maintenance.

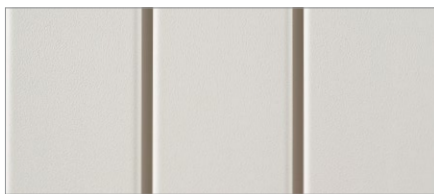


## VENTURA® HIDDEN VENT SOFFIT

The less you see of us, the more you'll like us. Our unique ventilation design is hidden deep within all six walls of the soffit panel. This allows up to 50% more airflow than other soffits, reducing utility bills and preventing mold and mildew damage.

### What You Don't See Is What You Get

- Clear span design with few visible vents
- Superior locking system stays secure under pressure
- Rollover nail hem provides 160 mph windload
- Invisibly ventilates entire soffit area
- Helps keep home cooler in summer
- Helps save money on utility bills
- Helps avoid mold and mildew damage related to moisture condensation



VENTURA HIDDEN VENT SOFFIT



OTHER VENTILATED SOFFITS

## Try These **Other Ventilation Accessories** from Ply Gem®



### UTILITY VENTS

Sturdy utility vents provide excellent cross-ventilation of garages, foundations and range hoods. The louvered exhaust vent is ideal for removing the moist air of dryers and bathrooms. Intake louvers and soffit intakes work in tandem with vents to maximize the flow of air, allowing your family to breathe easier. With our utility vents, a home not only looks beautiful, but feels fresher.



### GABLE VENTS

Typically installed at the peak of a roof, gable vents encourage proper airflow in your attic. Ply Gem gable vents allow maximum ventilation and feature a special snap-on system for easy installation and cleaning. Whether you choose to have your gable vents blend in with your siding or stand out as a decorative accent, you'll find a variety of stylish options.



# Test our vinyl. We do. Rigorously. Relentlessly.



**OIL CAN TEST** Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn't warp or buckle.



**WEATHERING** Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



**RIGIDITY** Panels are designed and engineered to be more rigid so the siding remains straight on the wall.



**COLOR READ TEST** Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.



**VERTICAL HEIGHT IMPACT TEST** Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



**GLOSS TEST** A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.



**V.I.P. LIMITED LIFETIME WARRANTY**  
Premium guarantee of lasting quality and peace of mind — backed by Ply Gem®, a trusted industry leader for 75+ years. *See warranty for complete details.*







Mastic products are part of the **Cornerstone Building Brands** family of products—North America's largest manufacturer of residential and commercial exterior building products.

Our Mastic siding products carry a superior warranty, providing comfort as you create the exact home you want for decades to come. And thanks to the industry's most advanced engineering processes, Mastic products deliver darker colors and better performance than were possible just a few years ago.

Dream big on your new home or remodeling project — with Mastic.



**mastic.com**  
**800 962 6973**

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SIDING + ACCESSORIES | WINDOWS + DOORS | STONE VENEER | TRIM + MOULDINGS | FENCE + RAILING