

Cornerstone Building Brands Announces Partnership with Dave and Jenny Marris from HGTV's 'Fixer to Fabulous,' 'Home Town Takeover' and 'Rock the Block'

PARTNERSHIP TO PROMOTE THE BENEFITS OF PLY GEM MASTIC SIDING AND ACCESSORIES



 Ply Gem®

MASTIC®

SIDING & ACCESSORIES

Cornerstone Building Brands announces a new partnership with Dave and Jenny Marris to promote its Ply Gem Mastic siding and accessories. The partnership is the first of its kind for Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the premiere exterior building solutions manufacturer.

The married duo are co-hosts of the popular HGTV shows "Fixer to Fabulous" and "Fixer to Fabulous: The Welcome Inn," as well as the upcoming season of "Home Town Takeover," and they competed in Season 3 of "Rock the Block."

Dave Marris is an expert craftsman, builder and general contractor. His work includes custom new construction, extensive remodeling projects, and whole-home remodeling and renovating spaces. Jenny Marris is the creative backbone of the couple's renovations and specializes in designing spaces that are welcoming and inviting.

"We are thrilled with this new partnership and look forward to seeing our versatile and innovative portfolio of Mastic by Ply Gem exterior building products highlighted in upcoming projects by the Marris," says Deb Lechner, vice president of marketing for Ply Gem Siding, part of the Cornerstone Building Brands family. "This is more than a partnership; we welcome Dave and Jenny into the Cornerstone Building Brands family and are excited to work with them."

The partnership will highlight the features and benefits of Mastic siding, such as quality craftsmanship, next-generation technology designed to resist extreme weather, product innovation, low maintenance and its industry-leading VIP limited lifetime warranty backed by Ply Gem. The partnership with the Marris encompasses a variety of elements, including custom-created content (blogs, podcasts and social media), videos, personal appearances and product testimonials.

"We are excited to be working with the Mastic siding team on this new partnership," said Dave Marris. "I've used the Mastic products for some time now and like the quality and low maintenance of the siding products."