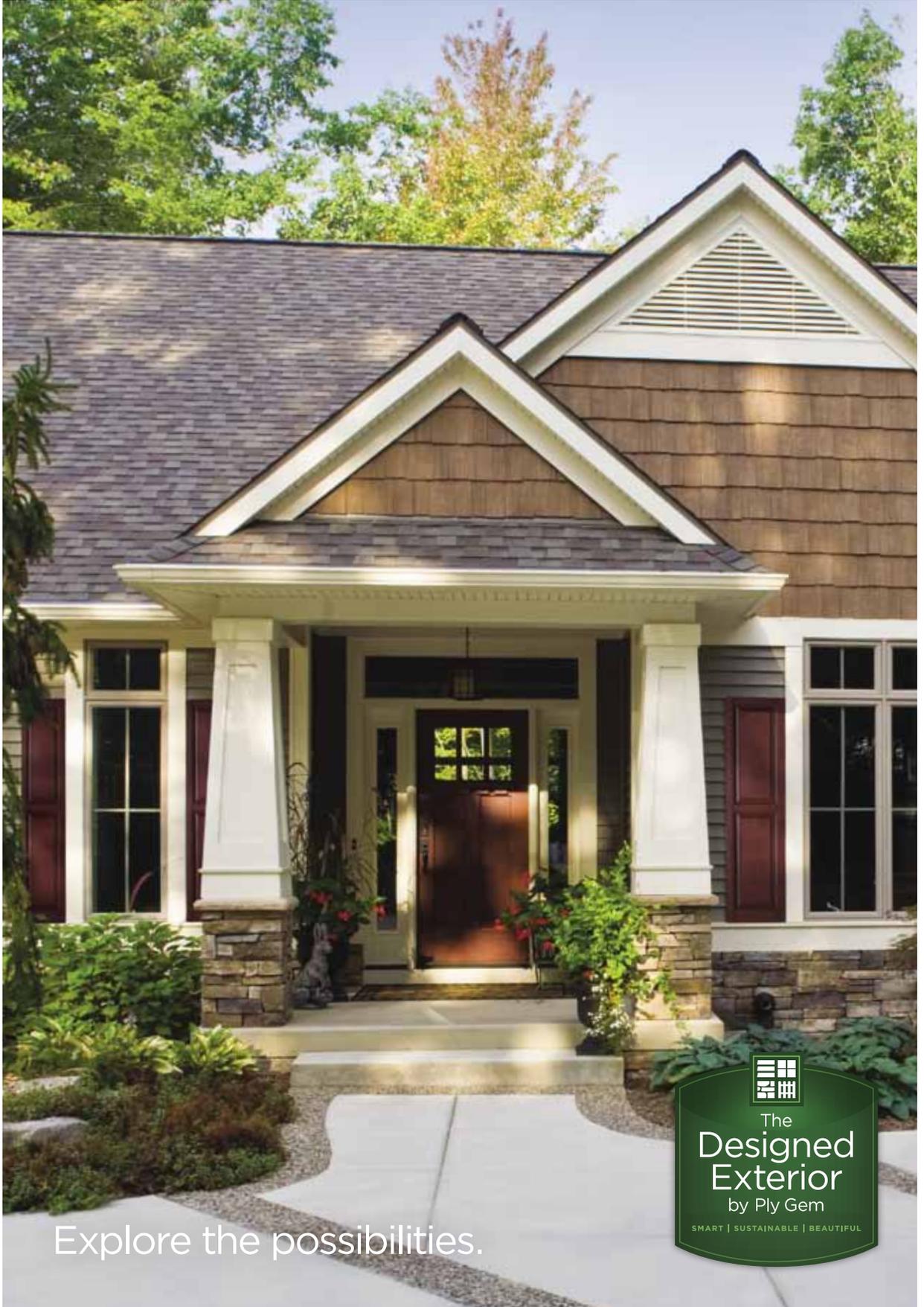


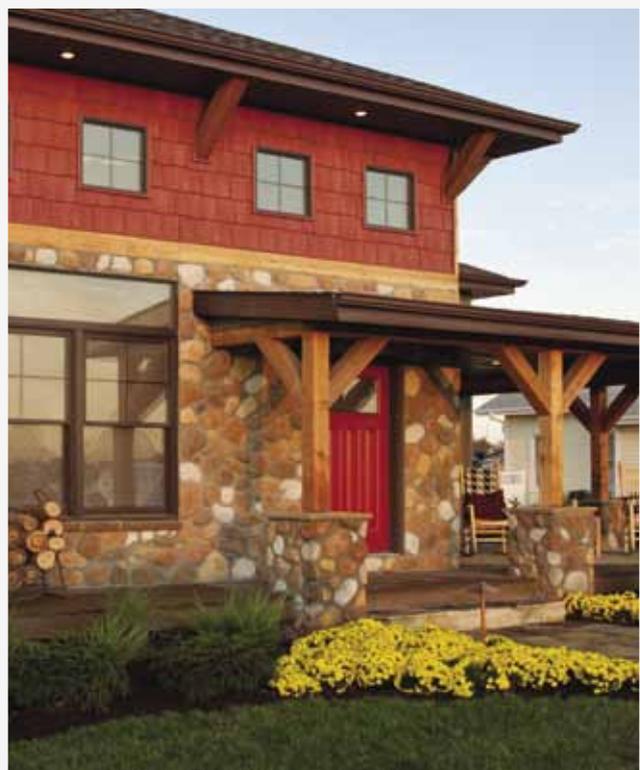
The Designed Exterior™

by Ply Gem



Explore the possibilities.





BRINGING ARCHITECTURAL CHARM HOME

A well-designed exterior adds curb appeal and cultivates a sense of pride. It expresses individuality and emphasizes a home's character. *The Designed Exterior™* by Ply Gem provides the creative solutions necessary to give a home architectural charm and lasting appeal using top-quality, low-maintenance materials.

Stunning exterior styles — chosen by leading architects and created with nationally available products — provide inspiration and demonstrate the possibilities. *The Designed Exterior™* by Ply Gem has simplified the decision-making process and made custom curb appeal achievable.



Every homeowner has a vision for their house — a hint of the potential that exists combined with the imagination to see past its current look to the home they've always dreamed of. With a variety of architectural styles, color options and low maintenance materials from which to choose, *The Designed Exterior™* will help transform an existing house into a home with character and charm that can be simply enjoyed — instead of maintained.



BEFORE

REMODELING

Color and texture will enhance the character of any home — taking it from drab to dramatic. Additional improvements such as a porch or portico will set it apart.





Working with our architect partners, we transformed the '70s style house in the before photo into a Shingle style with a mix of stone veneer, lap and shake siding, divided-lite windows and shutters.



The FAWN



View *The Designed Exterior™* Collection at TheDesignedExterior.com.

NEW CONSTRUCTION

No one wants to live in a “cookie-cutter” house.
The Designed Exterior™ will equip you to build with
custom style and curb appeal.





The Designed Exterior™ Collection will move a homeowner from typical to individual with a range of architectural styles that can be tailored to any budget and customized with a variety of color combinations and materials.

ATION



The ASHTON



THE
COMPLETE
EXTERIOR
SOLUTION

working together beautifully.

Whether it be a starter home or dream house, *The Designed Exterior™* by Ply Gem makes it possible for homeowners to enjoy custom curb appeal. From siding and stone to windows and accessories, everything works together beautifully. Pieces fit. Colors coordinate. It's a complete exterior solution backed by a single company that's been serving the building industry for generations. 🏠

SIDING + ACCENTS



WINDOWS



STONE VENEER



FENCE + RAIL



SIDING+ACCENTS



TRADITIONAL LAP

DUTCH LAP

BOARD + BATTEN

HALF-ROUND

SOFFIT + FASCIA

DESIGNER ACCENTS

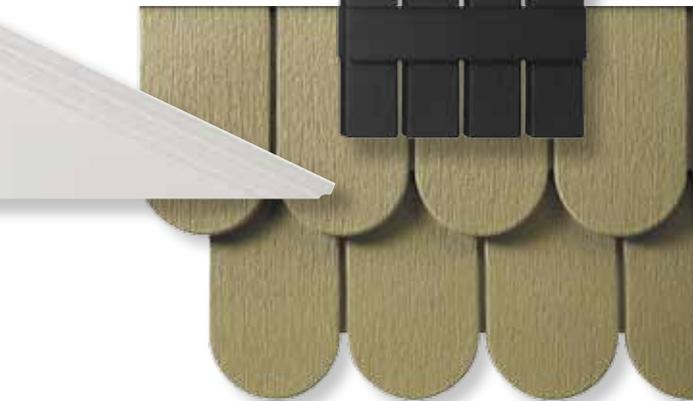
SHUTTERS

COLUMNS

GUTTERS



Our range of siding products offers total design flexibility. From classic lap board vinyl siding to shingles, shakes and decorative half-rounds, we have the profiles you need to create a style that will enhance the character of any home — along with a full range of trim and accessories to deliver a custom look. Each product is certified for quality, meets or exceeds industry standards for durability and color retention, and carries a lifetime warranty.





Ideal for both new construction and replacement, Ply Gem offers a wide array of window and patio door styles to suit any project. From the traditional look of double-hung windows to contemporary casement and sliding windows, count on Ply Gem to provide dramatic views inside and outside the home. Homeowners will also benefit from greater energy efficiency, security and noise reduction.



MINIMUM WINDOWS

NEW CONSTRUCTION
WINDOWS + DOORS

REPLACEMENT
WINDOWS + DOORS

STONE VENEER



FIELDSTONE

TUSCAN FIELDSTONE

SHADOW LEDGESTONE

LEDGESTONE

CUT COBBLESTONE

COBBLESTONE

RIDGESTONE

RIVERSTONE

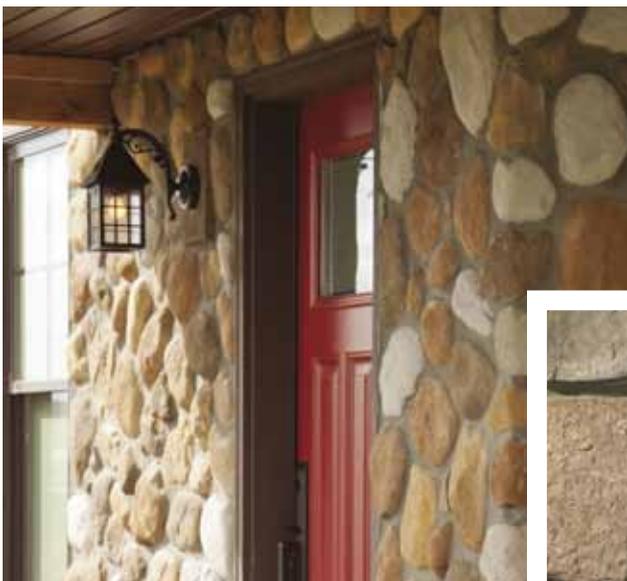
BRICK

TRUE STACK





Ply Gem Stone is an affordable, easy way to add character and value to any home. Cast from natural stone molds, each piece is colored by hand to reflect the look of genuine stone. Our Shadow Ledgestone, for example, is molded from an 18th century Civil War fence row; as a result, it mirrors the color variation of weathered, stacked stone. Because it's lighter than quarried stone, Ply Gem Stone can be more easily installed and does not require support beams and foundation footers.





A front porch railing can extend a cozy welcome, while a picket fence or gate gives a cottage-style home an authentic first impression. Whatever style you're hoping to achieve, we offer a wide range of vinyl fence, railing and outdoor structures to help realize it. After all, we've been setting the standard for beauty and durability for over 65 years.





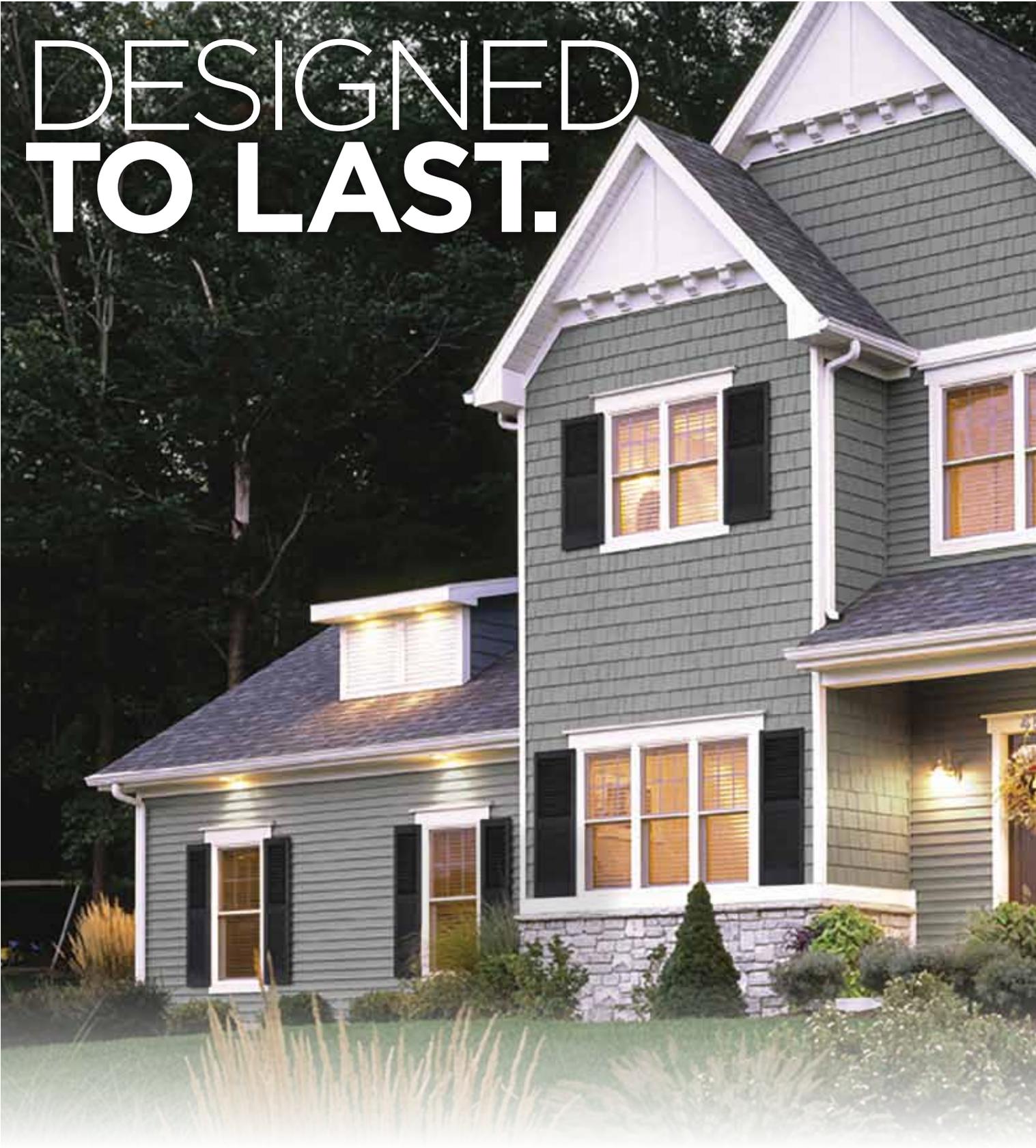
FENCE+RAIL

FENCING

RAILING

OUTDOOR STRUCTURES

DESIGNED TO LAST.



SMART. SUSTAINABLE. BEAUTIFUL. Materials from *The Designed Exterior™* by Ply Gem make it possible for homeowners to wisely spend time enjoying their home instead of fixing it. Our insulated vinyl siding and high-performance windows help to improve energy efficiency and much like the coordinated accessories, gutters and fence and rail, never require painting or staining, which can release harmful solvents into the environment. All of *The Designed Exterior™* products are made to withstand the elements for years. Just an occasional wash with soap and water is all it takes to maintain their good looks.



The PEWTER



Our vinyl siding and windows never need painting or staining. They resist nicks and scratches because the color goes all the way through.



Our vinyl siding, windows, shutters and architectural accents are backed by a lifetime warranty, and our stone veneer is covered by a 50-year warranty.



To help meet sustainable building goals, every product in *The Designed Exterior™* by Ply Gem is NAHB Research Center Green Approved.



Our ENERGY STAR® products can help make any home more energy efficient.

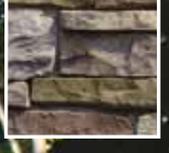
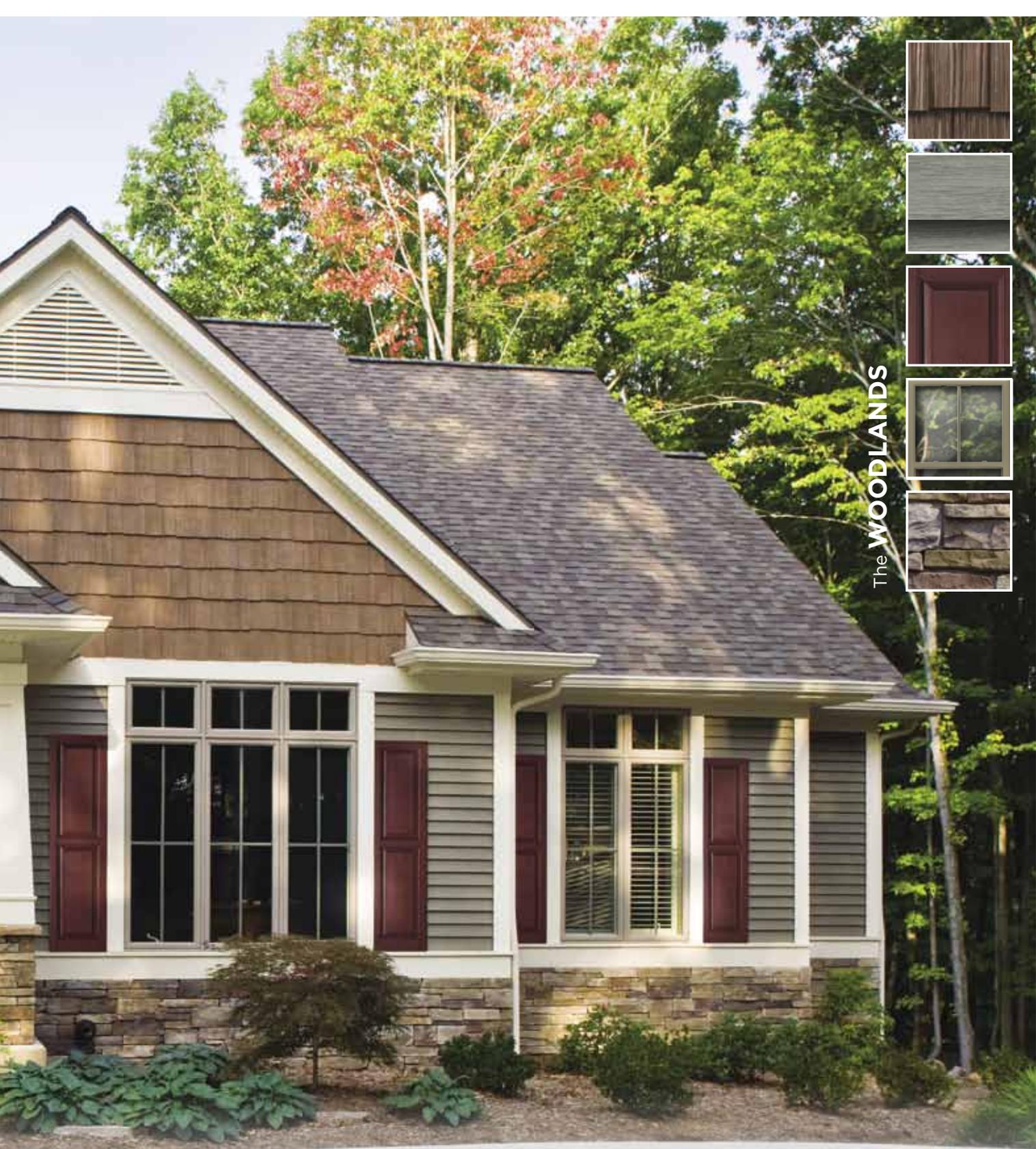


Ply Gem is committed to reducing its carbon footprint through environmentally responsible manufacturing processes and green building products.

DESIGNED FOR GROWTH.



As a manufacturer of everything from windows and siding to stone veneer, fence and rail, and other accessories, Ply Gem is the complete exterior solution — here to help professionals simplify how they do business. Through *The Designed Exterior™*, it's possible to affordably create custom-looking homes based on a variety of architectural styles.



The WOODLANDS

EXPERT RESOURCES.





The Designed Exterior™ Studio helps homeowners create the home of their dreams with a full range of colors and designer accents.

At Ply Gem, we're committed to your success and understand that as a professional you're focused on meeting customer expectations and building your business. Therefore, we've developed a series of tools to help facilitate informative dialogues.

FIELD GUIDES

The Designed Exterior™ by Ply Gem New Construction and Remodeling Field Guides identify architectural styles, color palettes, and materials lists that provide inspiration and support in the selection process. Color palettes, product lists and samples help to take the guesswork out of design decisions.



HOME VISUALIZER

Visit the Designed Exterior Studio at plygem.com to explore different colors, textures and products and see how they look together on house styles similar to those you're creating.



IN-HOME TOOLS

Engaging with clients and identifying their goals and vision can sometimes be challenging. Therefore, Ply Gem has created an in-home reference that will help you to expertly navigate through the consultation process, manage expectations and assist homeowners with planning and understanding the steps involved in creating a beautiful, custom-looking home exterior.





When you choose building products for your home, you want them to last. Just as important, you want the company that stands behind those products to be there when you need them. With Ply Gem, you can choose with confidence. Every product we manufacture meets strict quality standards and is backed by an industry leader with a long-standing record of integrity. Residential builders, remodelers and architects have put their trust in us for over 65 years. **Experience the Ply Gem difference. Build your future with us.**

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 SIDING + ACCESSORIES

 WINDOWS

 STONE VENEER

 FENCE + RAIL

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