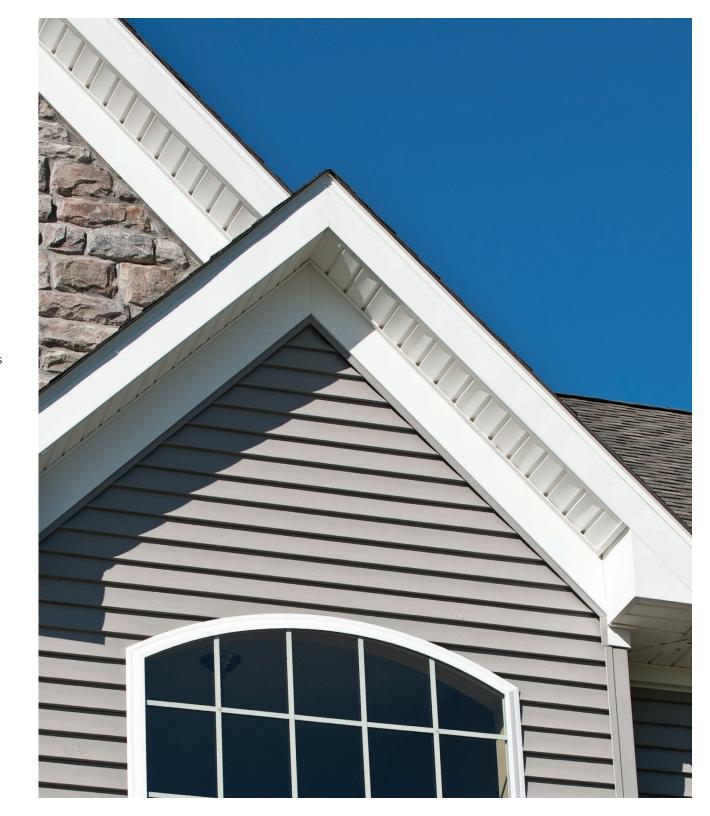






Mastic products are backed by Ply Gem — a 75-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come. Homeowners can feel confident knowing Ply Gem always goes the extra mile. From innovative engineering to trend setting design and industry leading warranties, we're a company you can trust with products you'll love.



VINYL SOFFIT

VENTURA • PRO-BEAD SOFFIT AND WAINSCOT PRO-SELECT SOFFIT AND VERTICAL SIDING • PRO-TECH PLUS SOFFIT • UNIVERSAL SOFFIT

FINISH THE JOB UNDER THE EAVES

With Mastic vinyl soffit, you can extend the low maintenance beauty of Ply Gem up under the eaves — which helps avoid repainting and costly repairs in the future.

Easy to install, Mastic vinyl soffit is available in a variety of grades, styles and colors. Like all Mastic products, our soffit is backed by a V.I.P. Limited Lifetime Warranty.

VENTILATED SOFFIT — A KEY COMPONENT FOR A PROPERLY VENTILATED ATTIC.

A poorly ventilated attic is bound to have condensation problems. During hot weather, temperatures in an attic became super heated. Coupled with trapped moisture, this can lead to:

- Damp insulation (rendering it ineffective)
- Mold and mildew problems
- Rotted rafters and joists
- A shorter roof life

Plus, a super heated attic puts a heavy load on your home's cooling system. The solution is to ventilate your attic. Our ventilated soffit allows outside air to flow through the attic and out louvers or vents in your roof.

VENTILATION HELPS PREVENT ICE DAMS IN GUTTERS.

In winter, an attic that is too warm melts snow off the roof. The ice melt then re-freezes at the gutters causing ice dams that can damage the roof and allow water to seep through the fascia. Ventilated soffit allows a natural flow of outdoor air to ventilate the attic, which helps keep it cooler in winter and reducing the potential for ice dams in gutters.

VENTILATED OR NON-VENTILATED. HIDDEN VENTS OR VISIBLE VENTS. IT'S YOUR CHOICE WITH MASTIC SOFFIT.

Whether you're looking to increase ventilation in an attic, reduce maintenance under the eaves or enhance the beauty of your home's exterior, we have a solution that's right for you. The unique design of Ventura soffit, for example, gives the appearance of a smooth profile with vents hidden out of sight. It's just one more example of Ply Gem innovation.

NO HIDING THE FACTS: LESS IS MORE

The less you see of us, the more you'll like us. Our unique ventilation design, hidden deep within all six walls of the soffit panel, delivers up to 50 percent more ventilation than some competitor's hidden soffits. And better ventilation than standard soffit.

It's a whole lot more, with a whole lot less visible.



VENTURA HIDDEN VENT SOFFIT



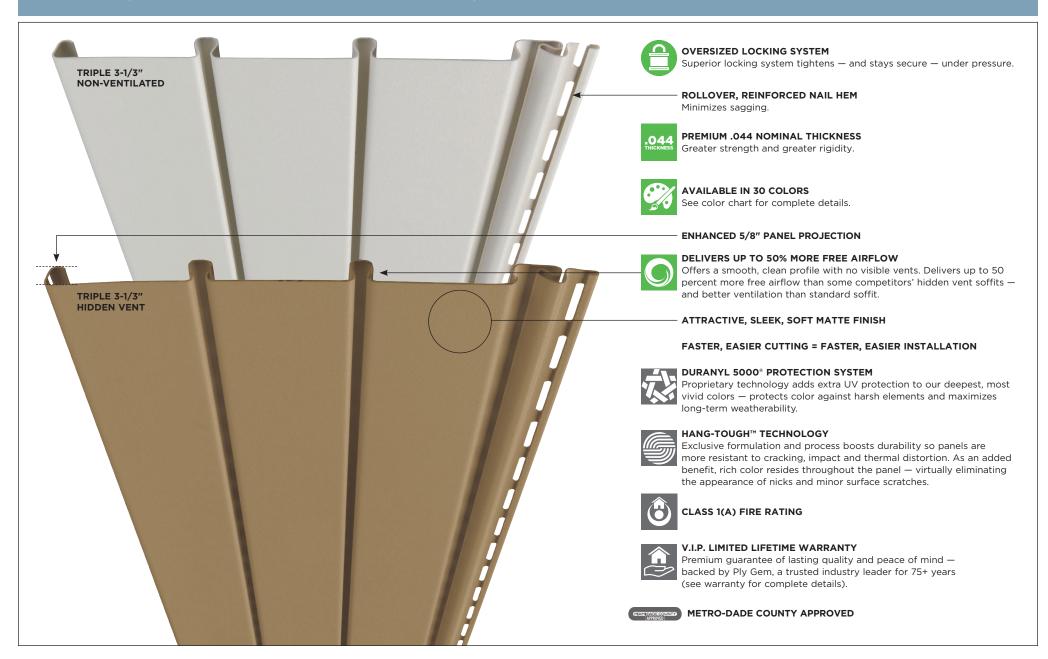
VENTILATED SOFFIT

WHAT YOU DON'T SEE IS WHAT YOU GET

- Clear span design with few visible vents.
- Superior locking system stays secure under pressure.
- Rollover nail hem provides 160 mph windload.

VENTURA°

TRIPLE 3-1/3" HIDDEN VENT SOFFIT • TRIPLE 3-1/3" NON-VENTILATED SOFFIT



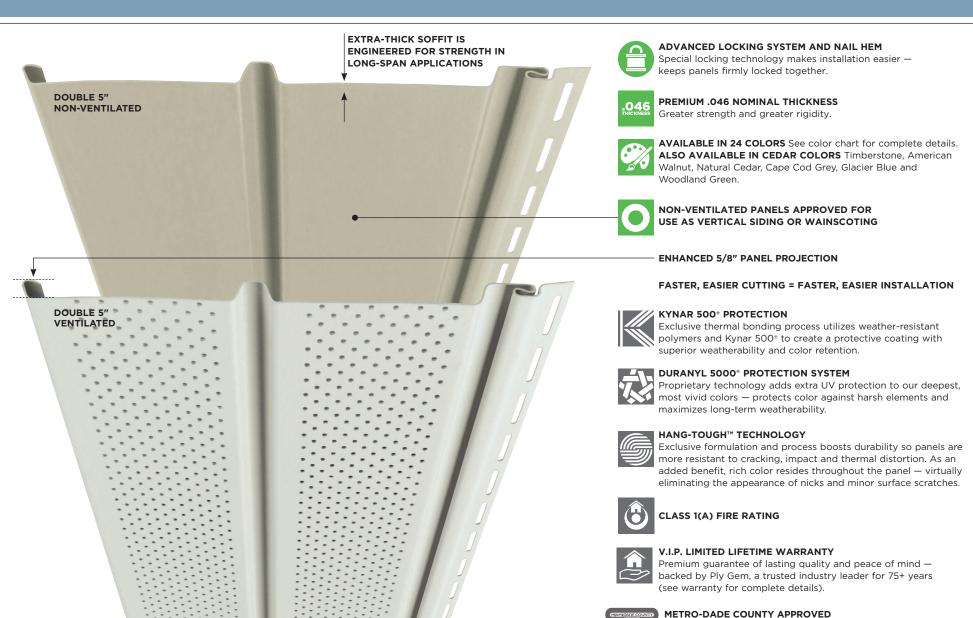
PRO-BEAD® SOFFIT AND WAINSCOT

8" VENTILATED • 8" NON-VENTILATED • PRO-BEAD 3/8" J-CHANNEL



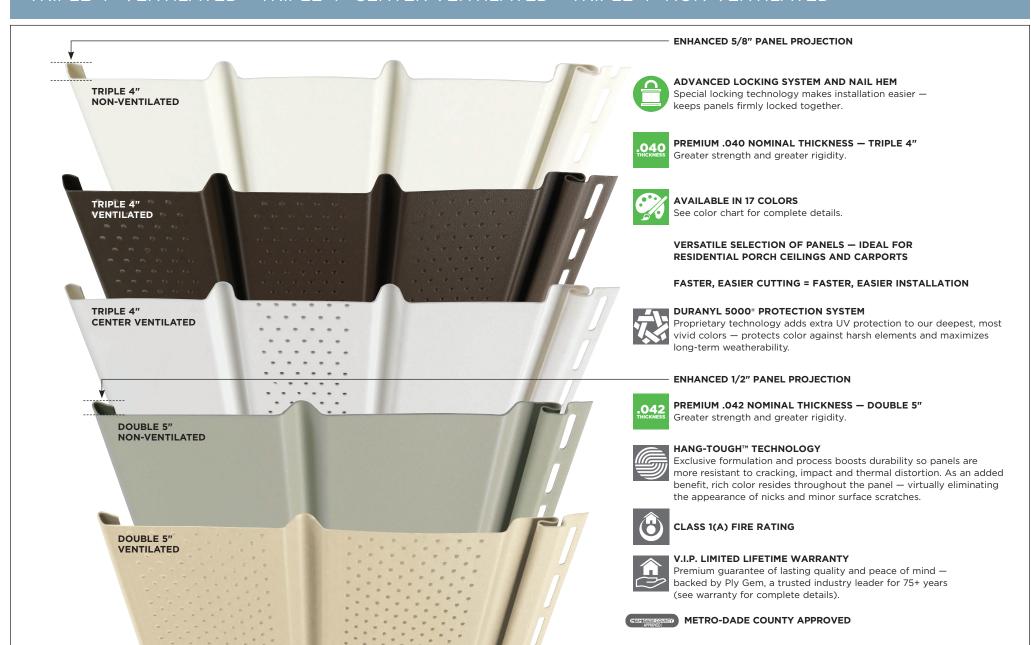
PRO-SELECT® SOFFIT AND VERTICAL SIDING

DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED



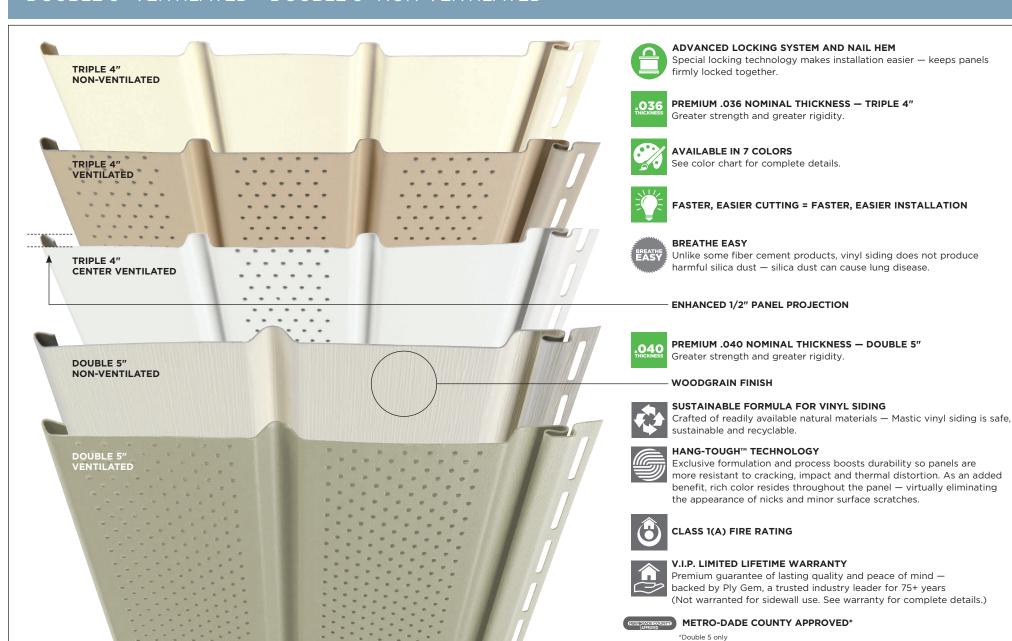
PRO-TECH® PLUS SOFFIT

DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED
TRIPLE 4" VENTILATED • TRIPLE 4" CENTER VENTILATED • TRIPLE 4" NON-VENTILATED



UNIVERSAL SOFFIT

TRIPLE 4" VENTILATED • TRIPLE 4" CENTER VENTILATED • TRIPLE 4" NON-VENTILATED DOUBLE 5" VENTILATED • DOUBLE 5" NON-VENTILATED



A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.



Ply Gem can help you meet your sustainable building goals and earn points in leading green building certification programs. Our products offer features that positively contribute to sustainable practices, improved energy efficiency or lifecycle benefits of homes. All are foundational elements of sustainable building reflected in Ply Gem's Enviro initiative.



For more information on how Mastic products can help you meet your sustainable building goals, refer to our *Building to Make a Difference* white paper available at mastic.com.



SUSTAINABLE RESOURCES:

- Mastic vinyl siding is manufactured from two abundant natural resources: salt (57%) and natural gas (43%).
- During the manufacturing process of our vinyl siding, all unused material is reclaimed and reused, creating one of the most efficiently produced exterior claddings available today.
- When installed and used properly, Mastic products never require paint or stain, which reduces VOCs released into the atmosphere.
- Mastic Performance Metals have been third-party verified and Green Circle certified to contain a minimum of 67% recycled content.
- Ply Gem facilities reuse and recycle pallets and packaging material, reducing raw material needs and landfill use.



ENERGY EFFICIENCY

- Vinyl siding requires less energy to manufacture per square foot than brick and mortar.²
- Mastic vinyl siding is lighter weight per square than other cladding options, so it requires less fuel to transport. Less fuel used means less pollution.
- When correctly installed, the Structure
 Home Insulation System™ can reduce thermal
 bridging and help meet the requirements of
 an ENERGY STAR® Qualified new home. The
 Structure® Home Insulation System™ in a
 Double 6" profile has an R-value³ of R-3.0 using
 the testing method ASTM C1363, as specified
 by the Federal Trade Commission.
- Mastic Performance Metals: V-Groove soffit and roof and eave vents support proper attic ventilation efforts, which moderates attic temperatures and improves a home's energy efficiency. Mastic V-Groove metal soffit provides the most net free ventilation per linear foot of any aluminum soffit system.

"A Dozen Things You Might Not Know That Make Viny! Siding Green" page 9, Tad Radzinski, P.E., LEED AP, and VSL October 10, 2009. http://www.vinylsiding.org/greenpaper/

²Ihid nage 10

R means resistance to heat flow. The higher the r-value, the greater the insulating power:



LIFECYCLE BENEFITS OF HOMES:

- Mastic vinyl siding is durable and requires no site finish. Our Performance Metals' stand up to weather with virtually no maintenance. Our Designer Accents use thicker construction and a baked lacquer finish to ensure that they hold up season after season.
- When installed properly and under normal use, our products should never require painting or staining. They won't crack, peel, blister, or rot.
- All of our Performance Metals aluminum accessories are easily recyclable. In fact, at the end of its lifecycle in building applications, 100% of the aluminum can be recycled.



VINYL SOFFIT ENVIRO SNAP SHOT:

LEED For Homes — Possible Points

0

LEED New Construction — Possible Points

2

NAHB Standards — Possible Points

9 - 36

42





Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.





Mastic supports green building and it shows. We are active members of both the USGBC and NAHB — two key organizations that are working to define sustainable building practices.

COLOR

36 COLORS THAT ARE CLASSIC, UNIQUE AND DISTINCTIVE. DEEP, DARK COLORS AND EVERYTHING IN BETWEEN. THE POSSIBILITIES ARE ENDLESS. THE BEAUTY IS TIMELESS.



SOFFIT PROFILE AND COLOR KEY

not be exactly as shown. Refer to actual sample and color chips for best match.

VENTURA TRIPLE 3-1/3"

PB PRO-BEAD 8"

PS PRO-SELECT DOUBLE 5"

PD5 PRO-TECH DOUBLE 5"

PT4 PRO-TECH TRIPLE 4" VENTILATED, NON-VENTILATED

PT4 PRO-TECH TRIPLE 4" CENTER VENTILATED (WHITE ONLY)

UT4 UNIVERSAL TRIPLE 4" VENTILATED, NON-VENTILATED

UT4 UNIVERSAL TRIPLE 4" CENTER VENTILATED (WHITE ONLY)

MUSKET BROWN PREMIUM	TIMBERSTONE [PREMIUM]	AMERICAN WALNUT PREMIUM	NATURAL CEDAR PREMIUM
V PS PT4	PS	PS	PS
CAPE COD GREY PREMIUM	GLACIER BLUE PREMIUM	WOODLAND GREEN PREMIUM	RUSSET RED PREMIUM
PS	PS	PS	V
RUGGED CANYON PREMIUM	DEEP GRANITE PREMIUM	ENGLISH WEDGEWOOD PREMIUM	QUIET WILLOW PREMIUM
V	V	V	V
MONTANA SUEDE PREMIUM	LAKESHORE FERN PREMIUM	MISTY SHADOW [PREMIUM]	PORTSMOUTH BLUE PREMIUM
V PS	V	V	V
VINEYARD GROVE PREMIUM	AUTUMN HARVEST PREMIUM	CORN SILK	HARBOR GREY
V	V	V	V PS PD5 PT4

UD5 UNIVERSAL DOUBLE 5"
ALL PROFILES

EVEREST	SCOTTISH THISTLE	PEBBLESTONE CLAY	VICTORIAN GREY
V PS PD5 PT4	V PS PD5 PT4	V PB PS PD5 PT4 UT4 UD5	V PB PS PD5 PT4
TUSCAN OLIVE	WICKER	SANDTONE	SAGE
V PS PD5 PT4	V PB PS PD5 PT4 UT4 UD5	V PB PS PD5 PT4 UT4 UD5	V PS PD5 PT4
DESERT SAND	SILVER GREY	ALMOND	CLASSIC CREAM
V PB PS PD5 PT4 UT4 UD5	V PS PD5 PT4	V PS PD5 PT4 UT4 UT5	V PB PS PD5 PT4
LINEN	CAMEO	COLONIAL YELLOW	WHITE
V PS PD5 PT4	V PB PS PD5 PT4 UT4 UD5	V	ALL





THE PLY GEM PROMISE

Mastic products are backed by Ply Gem —
a 75-year leader in pioneering
performance home exteriors, with a
superior warranty for exactly the home
you want for decades to come.



mastic.com 800 962 6973 PLY GEM SIDING GROUP 2600 GRAND BLVD. SUITE 900 KANSAS CITY, MO 64108

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