Choose with Confidence

As a brand that has spanned generations of building and remodeling, Variform has always been defined by new and innovative ideas. The brand was the first to create variegated technology, a double-staggered nail hem, and a rollover locking leg that have resulted in a more dependable, durable and securely fastened siding panel, even in the face of high-velocity winds. We use only the best raw materials and continuously test our products to ensure a lifetime of reliable performance. We’re as committed as ever to great products, so you can be confident you’ve chosen wisely.

Vinyl Siding is a Smart Investment

According to a recent study by REMODELING Magazine, homeowners who install vinyl siding, on average, recouped up to 75.6% of the cost, making re-siding one of the top improvement investments a homeowner can make. And because vinyl siding never needs to be painted, you can save thousands of dollars over the life of your home.

1 Based on national averages in the 2019 Cost vs Value Report. Source: REMODELING magazine.
Here’s How Contractor’s Choice® Works For You

Contractor’s Choice offers builders the perfect combination of value and quality. The durable, easy-to-install panels will hold their own against the elements. And the realistic cedar-look finish will remain attractive for years of virtually maintenance-free use.

Never Needs Painting

Contractor’s Choice looks freshly painted for the life of your home. There’s no need for costly maintenance, scraping, caulking and painting. And unlike paint, it won’t crack, flake or peel.

Wind Resistant up to 150mph*

The Standard Wind Load Design Pressure (DP) is 55.6 PSF**. And it’s so sturdy, it can resist a Wind Velocity of up to 150 mph.

Nominal Thickness

The .040” thick panels are rigid and durable.

Enduring Color and Texture

A Variform proprietary color process ensures that color is embedded throughout the panel for long lasting beauty. Available in a broad range of classic colors with ultra low gloss finish and a popular brushed cedar texture.

Sustainable Building, Responsible Living

We’re committed to reducing our impact on the environment and providing products that help ensure a sustainable future.

Sustainable Resources

- Vinyl products made from abundant natural resources
- Minimal construction site waste
- Aluminum products contain over 80% recycled content
- Ply Gem facilities reuse and recycle

Energy Efficiency

- Vinyl siding requires less energy to manufacture than brick
- National distribution network reduces energy use and emissions
- Variform insulated siding increases a home’s energy efficiency

Lifecycle Benefits

- Variform vinyl siding is durable and requires no site finish
- Vinyl siding should never require painting or staining
- All of our aluminum accessories are easily recyclable

*Tested in accordance with ASTM D5206. Windspeed rating will vary depending on specific code region and construction method. Refer to local building codes for detailed requirements concerning allowable wind loads and specified conversion tables for actual windspeed.

**Example wind velocity for 55.6 PSF is 150 MPH Zone B @ 30’ building height.

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Details, details, details.

The Variform brand has all the accessories and details you need to complete your project, including corners, trim, guttering, soffits, door surrounds and fascia. The Variform brand is endorsed by Ply Gem Residential Solutions, a division of Cornerstone Building Brands, the nation’s leading exterior building products company. As a result, we can provide you with a wide range of enhancements that complement Variform products – Ply Gem gutter protection, Ply Gem Steel Siding, Ply Gem Trim and Mouldings, and Ply Gem Shutters and Accents. They all work together so that you can have worry-free maintenance and beauty down to the last detail.

Visit variform.com to design your dream home.