Mastic products are backed by Ply Gem — a 75-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come. Homeowners can feel confident knowing Ply Gem always goes the extra mile. From innovative engineering to trendsetting design and industry-leading warranties, we're a company you can trust with products you'll love.
OVERSIZED LOCKING SYSTEM
Superior locking system tightens — and stays secure — under pressure.

ROLLOVER, REINFORCED NAIL HEM
Minimizes sagging.

FASTER, EASIER CUTTING = FASTER, EASIER INSTALLATION

ENHANCED 5/8” PANEL PROJECTION

DELIVERS UP TO 50 PERCENT MORE FREE AIRFLOW
Offers a smooth, clean profile with no visible vents. Delivers up to 50 percent more free airflow than some competitors’ hidden vent soffits — and better ventilation than standard soffit.

ATTRACTION, SLEEK, SOFT MATTE FINISH

PREMIUM .044 NOMINAL THICKNESS
Greater strength and greater rigidity.

DURANYL 5000® PROTECTION SYSTEM
Proprietary technology adds extra UV protection to our deepest, most vivid colors — protects color against harsh elements and maximizes long-term weatherability.

HANG-TOUGH™ TECHNOLOGY
Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.

CLASS 1(A) FIRE RATING

V.I.P. LIMITED LIFETIME WARRANTY
Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years (see warranty for complete details).

THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS.
This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit HomeInnovation.com/GreenProducts for more details.

METRO-DADE COUNTY APPROVED
THAT'S HIDDEN RELIEF FOR ATTIC EXTREMES THAT CAN THREATEN RAFTERS WITH ROT, WEATHER DAMAGE AND MORE
• Invisibly ventilates entire soffit area
• Helps keep home cooler in summer
• Helps save money on utility bills
• Helps avoid mold and mildew damage related to moisture condensation

NATURAL ATTIC VENTILATION
At first it may seem odd to add insulation for warmth and then purposely allow cold air to enter the attic through vents, but this combination is the key to a durable and energy-efficient home. Here’s why: in the winter, allowing a natural flow of outdoor air to ventilate the attic helps keep it cold, which reduces the potential for ice damming (snow that melts off a roof from an attic that is too warm and then re-freezes at the gutters, causing an ice dam that can damage the roof). Proper insulation and air sealing also keeps attics cold in winter by blocking the entry of heat and moist air from below. In the summer, natural air flow in a well-vented attic moves super-heated air out of the attic, protecting roof shingles and removing moisture. The insulation will resist heat transfer into the house.

The most common mistake homeowners make when installing insulation is to block the flow of air at the eaves. NEVER COVER ATTIC SOFFIT VENTS WITH INSULATION. Use rafter vents and soffit vents to maintain airflow.

NO HIDING THE FACTS: LESS IS MORE
The less you see of us, the more you’ll like us. Our unique ventilation design, hidden deep within all six walls of the soffit panel, delivers up to 50 percent more ventilation than some competitor’s hidden vent soffits. And better ventilation than standard soffit.

It’s a whole lot more, with a whole lot less visible.

WHAT YOU DON’T SEE IS WHAT YOU GET
• Clear span design with few visible vents
• Superior locking system stays secure under pressure
• Rollover nail hem provides 160 mph windload

Source: EnergyStar.gov

A HIDDEN SIGH OF RELIEF
Sculpted in clean lines and smooth surfaces, our unique hidden vent system secretly channels outside air in through the rafters and under the roof to help create a vital air circulation loop.

IT’S IN THE STYLE. IT’S IN THE STRENGTH. AND IT’S IN WHAT YOU DON’T SEE...
THE VERY WAY IT BREATHES.
Ventura Hidden Vent Soffit is forward fashion for the home, backed with advanced science for optimum airflow dynamics.

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Source: EnergyStar.gov
Explore the possibilities.
With our interactive design tool, you can apply different combinations of colors and products to see how they look. Bring your vision to life at mastic.com/getstarted.
COLOR READ TEST Using a spherical spectrophotometer, a 10,000 watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.

WEATHERING Color retention (resistance to fading) is tested by subjecting products to real-time weather conditions and accelerated UV testing. This ensures that products will hold up in the most extreme environmental conditions.

RIGIDITY Panels are designed and engineered to be more rigid so the siding remains straight on the wall.

OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn’t warp or buckle.

COLOR REACTION TEST Measures the product’s durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.

GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.

BREATHE EASY Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.

V.I.P. LIMITED LIFETIME WARRANTY Premium guarantee of lasting quality and peace of mind — backed by Ply Gem, a trusted industry leader for 75+ years. See warranty for complete details.
A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.

Ply Gem can help you meet your sustainable building goals and earn points in leading green building certification programs. Our products offer features that positively contribute to sustainable practices, improved energy efficiency or lifecycle benefits of homes. All are foundational elements of sustainable building reflected in Ply Gem’s Enviro initiative.

For more information on how Mastic products can help you meet your sustainable building goals, refer to our Building to Make a Difference white paper available at mastic.com.

VINYL SOFFIT ENVIRO SNAP SHOT:

LEED For Homes — Possible Points

LEED New Construction — Possible Points

NAHB Standards — Possible Points

Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.
THE PLY GEM PROMISE
Mastic products are backed by Ply Gem — a 75-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come.