



PLY GEM[®] IN THE NEWS

The following announcement highlights recent media coverage featuring Mastic Home Exteriors by Ply Gem.

Media Outlet: *ebuild New Product News*
<http://www.ebuild.com/articles//1330896.hwx>

Date: July 29, 2010

Circulation: Over 100,000 twice weekly

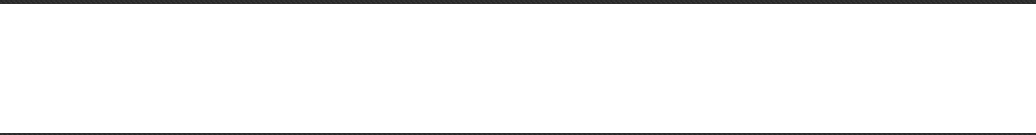
Featured: Super Long Length Vinyl Siding from Mastic Home Exteriors by Ply Gem

Article Synopsis:

At 25 feet 6 inches long, Super Long Length Vinyl Siding from Mastic Home Exteriors by Ply Gem is more than twice as long as 12-foot panels, allowing for a cleaner look with fewer seams.

Media Outlet Information:

ebuild New Product News e-newsletter is delivered twice each week to more than 100,000 building professionals. It showcases the latest building product introductions and trends, hand-picked by the editors of *Building Products Magazine* and *ebuild*. Each issue includes a spotlight of six new products along with a compilation of manufacturer announcements and a collection of product-themed articles.



Back to: [Home](#) / [Articles](#)

[Printer-friendly](#) [Sign Up for Newsletter](#) [Email this to a friend](#)

For Manufacturers

- [Submit Your Catalog](#)
- [List Your Company](#)
- [Submit Your Press Release](#)
- [Request Advertising Information](#)

Browse Articles

[See all 26 Top-Level Categories](#)

- [Appliances \(559\)](#)
- [Cabinets, Closet & Garage Storage \(380\)](#)
- [Countertop Materials \(234\)](#)
- [Decking, Site & Landscaping \(380\)](#)
- [Doors \(448\)](#)
- [Elevators & Lifts \(23\)](#)
- [Faucets \(440\)](#)
- [Fireplaces \(158\)](#)
- [Flooring \(357\)](#)
- [Hardware \(177\)](#)
- [Home Technology \(320\)](#)
- [HVAC \(379\)](#)
- [Insulation & Moisture, Air & Pest Barriers \(273\)](#)
- [Lighting, Wiring Devices & Generators \(451\)](#)
- [Molding, Millwork & Stair Parts \(134\)](#)
- [Paints & Coatings \(35\)](#)
- [Plumbing Fixtures \(634\)](#)
- [Pools, Spas & Saunas \(45\)](#)
- [Roofing \(280\)](#)
- [Siding, Veneers & Exterior Trim \(367\)](#)
- [Software & Services \(27\)](#)
- [Structural Products & Systems \(450\)](#)
- [Tools & Equipment \(826\)](#)
- [Trucks \(70\)](#)
- [Wallboard, Paneling, Tile & Ceilings \(271\)](#)
- [Windows, Skylights & Sunrooms \(480\)](#)

Sponsored Web Events

[VELUX NO LEAK SKYLIGHT](#)



With three layers of protection, VELUX has perfected the No Leak Skylight. We promise it won't leak no matter what the weather. What's more, we back

BROUGHT TO YOU BY

Super Long Length Vinyl Siding

From Mastic Home Exteriors by Ply Gem



Mastic Home Exteriors by Ply Gem. At 25 feet 6 inches long, Super Long Length vinyl siding is more than twice as long as 12-foot panels, allowing for a cleaner look with fewer seams. It comes in 22 colors, including Canyon, shown, and also is available in 16-foot and 12-foot lengths. 800-962-6973. www.mastic.com.

Browse

- Featured Manufacturers
- > [Pine Hall Brick](#)
 - > [Norbord Inc.](#)
 - > [Architectural Products by Outwater](#)
 - > [View All](#)

Featured Manufacturers

- [Pine Hall Brick](#)
- [Norbord Inc.](#)
- [Architectural Products by Outwater](#)
- [MonierLifetile](#)
- [Atlas Roofing Corp.](#)
- [NUDURA Insulated Concrete Forms](#)
- [Westcoat Specialty Coating Systems](#)
- [Cumberland Home Products Inc.](#)
- [Stein Wood Products](#)
- [Fasco America](#)
- [JELD-WEN Windows and Doors](#)
- [InSpire Roofing Products](#)
- [Intl. Assn. of Plumbing and Mechanical Officials \(IAPMO\)](#)
- [DaVinci Roofscapes](#)
- [JELD-WEN Patio Doors](#)

Sponsored Links

[Vinyl Siding from SEARS®](#)
 Get A New Look that Lasts! Order New Siding from SEARS and Save \$500
SearsHomeImprovements.com/Vinyl

Sponsor Spotlight

