



PLY GEM[®] IN THE NEWS

The following announcement highlights recent media coverage featuring The Designed Exterior by Ply Gem.

Media Outlet: *Nation's Building News*
<http://www.nbnnews.com/NBN/issues/2010-05-31/Building+Products/index.html>

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Featured: The Designed Exterior by Ply Gem

Article Synopsis:

Keith Pignes, senior vice president and chief marketing officer of Ply Gem, is quoted on how Ply Gem's broad selection of NAHB Green-Approved exterior products allow home owners to boost curb appeal and save money and time through lower energy bills and less maintenance.

Media Outlet Information:

Nation's Building News Online, the official e-newspaper of NAHB, is a comprehensive bi-weekly news summary of the housing industry that includes national, regulatory and technological news, trends, education, business tips, and legislative news.



Nation's Building News

The Official Online Newspaper of NAHB

Building Products

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Ply Gem Designed Exterior Includes NAHB Green-Approved Products

The Designed Exterior by Ply Gem demonstrates how its exterior products for the residential construction market can be combined to create a smart, sustainable and beautiful exterior.

Ply Gem manufactures virtually every product needed to finish a home, ranging from traditional lap, insulated, board and batten, and shake siding, to fence and rail, stone veneer and aluminum-clad windows.

All siding, stone veneer and window products included in the exterior are [NAHB Research Center Green Approved](#) and can help builders earn points toward certification to the [National Green Building Standard](#).

"To help home owners and home builders make a bigger impact while reducing their carbon footprint, Ply Gem has made a concerted effort to offer the broadest selection of energy-efficient new construction and remodeling products, including Energy Star-rated windows — the most tax-credit-qualifying windows on the market — insulated vinyl siding and low-maintenance siding and stone veneer cladding," says Keith Pigues, senior vice president and chief marketing officer for Ply Gem.

"Taking this effort one step further," he says, "Ply Gem has combined energy efficiency with the trend of mixing a variety of exterior materials to help customers boost curb appeal, but more importantly, to help them save money and time through lower energy bills and less maintenance."

The Design Exterior by Ply Gem offers customers everything they need to enhance the aesthetics of a home, while enabling builders and contractors to differentiate themselves from their competitors and stand out from other homes in developments.

Ply Gem offers a variety of cladding options from [its multiple siding brands](#) in traditional horizontal styles with varying widths and lengths — plus shake, scallops, board and batten and Ply Gem Stone.

The aluminum-clad wood windows from the [Ply Gem Windows Mira Premium Series](#) complete the look with energy-efficient architectural styles in eight different colors. Ply Gem offers many options for decorative statements — from fence and rail to designer accents that will give each project a professional touch.

For more information, go to www.plygem.com.

Based in Cary, N.C., Ply Gem is a member of [the National Council of the Housing Industry](#) — The Leading Suppliers of NAHB.

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